



## Privacy policy

### 1) Introduction and contact details of the controller

1.1 Thank you for visiting our website and thank you for your interest. In the following, we inform you about the handling of your personal data when using our website. Personal data is any data that can be used to identify you personally.

1.2 The person responsible for data processing on this website within the meaning of the General Data Protection Regulation (GDPR) is Deutsche Stickgilde e. V.,

Bahnhofstrasse 5, 59964 Medebach, Germany, phone.: +49 2982 930 60 20, fax: +49 2982 930 60 21, e-mail: [gilde@deutschestickgilde.de](mailto:gilde@deutschestickgilde.de). The controller of personal data is the natural or legal person who, alone or jointly with others, determines the purposes and means of the processing of personal data.

### 2) Data collection when you visit our website

2.1 If you use our website for informational purposes only, i.e. if you do not register or otherwise transmit information to us, we only collect data that your browser transmits to the site server (so-called "server log files"). When you visit our website, we collect the following data, which are technically necessary for us to display the website to you:

- Our website visited
- Date and time at the time of access
- Amount of data sent in bytes
- Source/reference from which you came to the page
- Browser used
- Operating system used
- IP address used (if applicable: in anonymized form)



The processing is carried out in accordance with Art. 6 (1) (f) GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data will not be passed on or used in any other way. However, we reserve the right to check the server log files retrospectively if there are concrete indications of illegal use.

2.2 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or inquiries to the controller). You can recognize an encrypted connection by the string "https://" and the lock icon in your browser line.

### 3) Hosting & Content-Delivery-Network

#### 3.1 Cloudflare

We use a content delivery network from Cloudflare Inc., 101 Townsend St. San Francisco, CA 94107, USA

This service allows us to deliver large media files such as graphics, page content or scripts faster via a network of regionally distributed servers. The processing is carried out in order to safeguard our legitimate interest in improving the stability and functionality of our website in accordance with Art. 6 (1) (f) GDPR. We have concluded an order processing agreement with the provider, which ensures the protection of the data of our site visitors and prohibits unauthorized disclosure to third parties.

For data transfers to the USA, the provider has joined the EU-US Data Privacy Framework, which ensures compliance with the European level of data protection on the basis of an adequacy decision of the European Commission.

#### 3.2 IONOS

We use a content delivery network from the following provider: 1&1 IONOS Internet SE, Elgendorfer Str. 57, 56410 Montabaur, Germany



This service allows us to deliver large media files such as graphics, page content or scripts faster via a network of regionally distributed servers. The processing is carried out in order to safeguard our legitimate interest in improving the stability and functionality of our website in accordance with Art. 6 (1) (f) GDPR.

We have concluded an order processing agreement with the provider, which ensures the protection of the data of our site visitors and prohibits unauthorized disclosure to third parties.

## 4) Cookies

In order to make a visit to our website attractive and to enable the use of certain functions, we use cookies, i.e. small text files that are stored on your device. In some cases, these cookies are automatically deleted after closing the browser (so-called "session cookies"), in some cases, these cookies remain on your device longer and enable the storage of page settings (so-called "persistent cookies"). In the latter case, you can find the storage period in the overview of the cookie settings of your web browser.

Insofar as personal data is also processed by individual cookies used by us, the processing is carried out in accordance with Art. 6 (1) (b) GDPR either for the performance of the contract, in accordance with Art. 6 (1) (a) GDPR in the event of consent given, or in accordance with Art. 6 (1) (f) GDPR to safeguard our

legitimate interests in the best possible functionality of the website as well as a customer-friendly and effective design of the page visit.

You can set your browser so that you are informed about the setting of cookies and can decide individually whether to accept them or to exclude the acceptance of cookies in certain cases or in general.

Please note that if you do not accept cookies, the functionality of our website may be limited.



## 5) Contact

When contacting us (e.g. via contact form or e-mail), personal data is collected. Which data is collected in the case of the use of a contact form can be seen from the respective contact form.

This data will be stored and used exclusively for the purpose of answering your request or for contacting you and the associated technical administration.

The legal basis for the processing of this data is our legitimate interest in answering your request in accordance with Art. 6 (1) (f) GDPR. If your contact is aimed at concluding a contract, the additional legal basis for the processing is Art. 6 (1) (b) GDPR. Your data will be deleted after your request has been processed. This is the case if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

## 6) Registration with the portal or forum

You can register on our website by providing personal data. Which personal data is processed for registration is determined by the input mask used for registration. The provision of the aforementioned data is mandatory. All further information can be provided voluntarily by using our portal.

If you use our portal, we will store your data required for the performance of the contract until you permanently delete your access. Furthermore, we store the voluntary data you provide for the duration of your use of the portal, unless you delete it beforehand. You can manage and change all information in the protected customer area. The legal basis for this is Art. 6 (1) (f) GDPR.

In addition, we store all content published by you (e.g. public

posts, wall entries, guestbook entries, etc.) in order to operate the website. We have a legitimate interest in providing the website with



the full user-generated content. The legal basis for this is Art. 6 (1) (f) GDPR. If you delete your account, your public statements, especially in the forum, will remain visible to all readers, but your account will no longer be accessible. All other data will be deleted in this case.

## 7) Tools & Miscellaneous

### Cookie-Consent-Tool

This website uses a so-called "cookie consent tool" to obtain effective user consent for cookies requiring consent and cookie-based applications. The "Cookie Consent Tool" is displayed to users when they access the site in the form of an interactive user interface, on which consent can be given for certain cookies and/or cookie-based applications by ticking the box. By using the tool, all cookies/services requiring consent are only loaded if the respective user gives the corresponding consent by ticking the box. This ensures that such cookies are only placed on the user's respective end device if consent has been given.

The tool sets technically necessary cookies to store your cookie preferences. As a matter of principle, personal user data is not processed. If, in individual cases, personal data (such as the IP address) is processed for the purpose of storing, assigning or logging cookie settings, this is carried out in accordance with Art. 6 (1) (f) GDPR on the basis of our legitimate interest in legally compliant, user-specific and user-friendly consent management for cookies and thus in a legally compliant design of our website.

Another legal basis for the processing is Art. 6 (1) (c) GDPR. As the controller, we are subject to the legal obligation to make the use of technically unnecessary cookies dependent on the respective user consent.



If necessary, we have concluded a data processing agreement with the provider that ensures the protection of the data of our site visitors and prohibits unauthorized disclosure to third parties.

Further information about the operator and the setting options of the cookie consent tool can be found directly in the corresponding user interface on our website.

## 8) Rights of the Data Subject

8.1 The applicable data protection law grants you the following rights as a data subject vis-à-vis the controller with regard to the processing of your personal data (rights of information and intervention), whereby reference is made to the legal basis stated for the respective conditions of exercise:

- Right of access pursuant to Art. 15 GDPR;
- Right to rectification pursuant to Art. 16 GDPR;
- Right to erasure pursuant to Art. 17 GDPR;
- Right to restriction of processing pursuant to Art. 18 GDPR;
- Right to information pursuant to Art. 19 GDPR;
- Right to data portability pursuant to Art. 20 GDPR;
- Right to withdraw consent pursuant to Art. 7 (3) GDPR;
- Right to lodge a complaint pursuant to Art. 77 GDPR.

## 8.2 RIGHT TO OBJECT

IF, AS PART OF A BALANCING OF INTERESTS, WE PROCESS YOUR PERSONAL DATA ON THE BASIS OF OUR OVERRIDING LEGITIMATE INTEREST, YOU HAVE THE RIGHT TO OBJECT TO THIS PROCESSING AT ANY TIME WITH EFFECT FOR THE FUTURE ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED. HOWEVER, WE RESERVE THE RIGHT



TO FURTHER PROCESSING IF WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OUTWEIGH YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FREEDOMS, OR IF THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS.

IF YOUR PERSONAL DATA IS PROCESSED BY US FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING. YOU CAN EXERCISE THE OBJECTION AS DESCRIBED ABOVE.

IF YOU MAKE USE OF YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED FOR DIRECT MARKETING PURPOSES.

## 9) Duration of storage of personal data

The duration of the storage of personal data is determined by the respective legal basis, the purpose of the processing and – if relevant – additionally by the respective statutory retention period (e.g. retention periods under commercial and tax law).

If personal data is processed on the basis of explicit consent pursuant to Art. 6 (1) (a) GDPR, the data concerned will be stored until you withdraw your consent.

If there are statutory retention periods for data that are processed in the context of legal transactions or quasi-legal obligations on the basis of Art. 6 (1) (b) GDPR, these data will be routinely deleted after the expiry of the retention periods, provided that they are no longer required for the fulfilment or initiation of a contract and/or there is no legitimate interest on our part in further storage.

When processing personal data on the basis of Art. 6 para. 1 lit.

f GDPR, this data will be stored until you exercise your right to object pursuant to Art. 21 (1) GDPR, unless we can demonstrate compelling legitimate grounds for the processing that outweigh your interests,



rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

In the case of the processing of personal data for the purpose of direct marketing on the basis of Art. 6 (1) (f) GDPR, this data will be stored until you exercise your right to object pursuant to Art. 21 (2) GDPR.

Unless otherwise stated in the other information in this statement on specific processing situations, stored personal data will be deleted when they are no longer necessary for the purposes for which they were collected or otherwise processed.